## Best & Co.

presento

#### The SUMMER MODE

Powns, wraps, sports costumes, blouses, hats, sweaters and I fashionable trifles-all the clothes that a smartly dressed woman will wear this Summer and all the "little things she will-wear with them.

We have dedicated this page to a display-of a few of our newest-warm-weathers froche for women. The pictures tell the story of style-the prices speak for themselves - and the point of ultimate importance is that the quality is Best's. To dreso=well and spend-wisely make; your selections here,



"Portrait of a lady "in cool

Rose, copen, green, brown or white linen over wnite blends well

with the landscape.

Sizes 34 to 42! 37.50

filet trimmed collar. Sizes 34 to 44 20.50



It looks like Georgette, but its really satin striped voile. Navy and tan, copen or black with white. Sizes 34 to 44 32.50



The lady in the Colonial chair



The Store is closed at 5 P. M. daily

# B. Altman & Co.

MADISON AVENUE-FIFTH AVENUE, NEW YORK

Thirty-fourth Street

TELEPHONE 7000 MURRAY HILL

Thirty-fifth Street

### BELOW-COST SALES OF Spring & Summer Merchandise (for to-morrow, Tuesday)

#### Women's Coats, Wraps & Capes

taken from the regular stock and marked to

\$31.50, 39.00 & 52.00

Priced Below Original Cost

(Third Floor)

#### Women's Dresses

made of taffeta, crepe de Chine and other desirable fabrics

at \$29.00

Priced Below Original Cost

(Third Floor)

#### Women's Morning & Bungalow Dresses

of Summer cotton materials

\$1.95, 2.65 & 3.45

Priced Below Original Cost

(Second Floor)

#### Women's Hosiery

Silk, with lisle tops, toes and heels; in black, white, African brown, dark Russia, navy blue or \$1.35 smoke gray . . .

Silk, in black only . . per pair 1.85

Also Ribbed Worsted Sports Hose

in brown mixtures or Oxford gray per pair \$2.15

Priced Below Original Cost

#### Choice Ribbons

Taffeta Ribbons (5% ins.) in white, pink or bide; with self-colored figures . . .

38c

48c

Moire Taffeta Ribbons (5% ins. to 61% ins.) per yd.

Satin Taffeta Ribbons (61/4 ins.) . per yard 65c Priced Below Original Cost

(First Floor)